



FOODI DISSEMINATION REPORT



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WP. 6 DISSEMINATION AND EXPLOITATION

Project Information

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Reviewed by the FOODI management Board

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Executive Summary

The purpose of the Dissemination Plan is to define the communication requirements for the project and how information will be distributed. The Communications Management Plan defines the following:

- What information will be communicated, including the level of detail and format;
- How the information will be communicated in meetings, emails, web portals, social networks etc;
- The frequency of project communications both formal and informal;
- Communication requirements for all project stakeholders;
- Any constraints, internal or external, which affect project communication;
- Any standard templates, formats, or documents the project must use for communicating.

This Dissemination Plan sets the communications framework for the FOODI project. It will serve as a guide for communications throughout the life of the project and will be updated as communication needs change. The Plan identifies and defines the roles of partners involved in this project. It also includes a portfolio of the dissemination materials and related annexes and the Dissemination Templates (Dissemination Reporting Template & Dissemination Form Template- Annexes 1&2) through which the partners can report their dissemination activities

The objective of this document is to outline the mechanisms that will allow the FOODI Project to gain audience awareness regarding its activities and goals. The aim is to ensure that the Project reaches all targeted stakeholders and endures beyond the life of the project.

Dissemination Level		
P	Public	
P P	Restricted to other programme participants (including Commission services and project reviewers)	X
C O	Confidential, only for members of the consortium (including EACEA and Commission services and project reviewers)	

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1 FOODI - Dissemination Aims

FOODI aims at the development, testing and adaptation of curricula, courses, learning materials and tools in the field of Food Processing and Innovation, directly responding to skills needs identified by existing research evidence.

FOODI implements the design, development and delivery of the FOODI Virtual Learning Environment (VLE), for the education of aspiring food entrepreneurs, healthcare professionals, government officials, and food industry professionals in the end-to-end value chain of food processing; from understanding the elements of food, to starting a new venture for disrupting and enriching the food processing industry in Asia. The overarching goal is to enable program participants to apply, develop and communicate knowledge in the cross-field between food, health and innovation.

All dissemination activities have to support the objectives which the project aims to fulfill.

The main objectives of the FOODI communication strategy are to:

- Transfer knowledge to the participating end-users.
- Identify, target and involve relevant stakeholders (food industry professionals and companies in the partner countries, academic professionals, students, government officials etc.)
- Disseminate information on the project results and especially the FOODI training modules and courses to the widest audience possible through targeted actions.
- Use the knowledge from this project to promote innovation in the field of food science and e entrepreneurship.

The project dissemination plan aims at the effective communication of the project results in an audience-friendly manner in order to enable partners to reach different target groups and stakeholders at local, national and international levels.

The dissemination plan will be structured around the following objectives:

- Branding FOODI project: development of a FOODI logo that will continue after the end of the project;
- Reaching all stakeholders of the Stakeholder Analysis;
- Reaching at all levels: Results will also be presented in media and leading newspapers at local/regional and national levels;

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- In order to achieve these objectives the dissemination plan will:
 - agree realistic targets and deadlines with partners to monitor progress;
 - align dissemination and exploitation activities with key stages of the project;
 - offer sufficient flexibility to respond to the needs of the target group as well as wider developments in policy and practice;
 - make the best of the Erasmus+ dissemination platform.

During all Communication activities, the following horizontal principles will be taken under consideration:

- Defining key messages: Messages to be transmitted should be clearly defined to avoid presenting inconsistent facts, figures, emphases and viewpoints. In addition, all messages should have a practical side, highlighting the benefits the FOODI achievements bring to its audiences;
- Targeting the audience at all levels: the diversity of the FOODI Consortium partners is an important asset, enabling to reach through targeted actions a wide spectrum of beneficiaries at local, national and transnational levels;
- Tailoring information to the intended outlets: different target groups require different forms and channels of communication;
- Maximizing the exposure of messages;
- Tapping useful Commission and other external resources.

In order to ensure the widest possible audience dissemination material will be initially drafted in English and then translated in all consortium languages (EN, GR, IT, MS, KM, TH)

1.1 Dissemination Success Indicators

In the table below, several Performance Indicators have been defined in order to precisely track the progress of dissemination efforts in terms of tangible results. If indicators are being fulfilled according to the quotas below, dissemination activities can be regarded as successful. Performance Indicators will be analyzed regularly to track success, and pinpoint areas for improvement.

Task/Objective	Performance indicators
Higher Education quality	<ul style="list-style-type: none"> • Increase in availability of FOODI graduates and professionals • Number of publications by HEIs relevant to FOODI

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	<ul style="list-style-type: none"> • Number of HEIs delivering new curricula adopted to labor market requirements
Enhance relevance with labor market & society	<ul style="list-style-type: none"> • Increase intake of FOODI processes by relevant industries • Increase in employment of FOODI professionals
MSc development	<ul style="list-style-type: none"> • Number of trained academic professionals and staff • Number of new MSc courses developed • Number of new professional training courses developed • Overall satisfaction • Number of academic professionals & staff involved in delivery • Number of participating students • Number of FOODI centers
Promote cooperation	<ul style="list-style-type: none"> • Number of study visits • Number of academic professionals & staff attending study visits • Number of academic professionals & staff joining VLE
Establish viable synergies	<ul style="list-style-type: none"> • Number of companies involved • Number of SMEs & larger companies that will offer internship placements
Multilingualism	<ul style="list-style-type: none"> • 100% of dissemination material will be available in EN, GR, IT, MS, KM, TH

Table 1 Dissemination Performance Indicators

1.2 Dissemination activities

The dissemination activities will run throughout the project lifespan, from M3 to M36 and will be written down and categorized according to their type (e.g. conference presentations, articles, workshops, etc.). Thus, the initial dissemination plan will be turned into a

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“Dissemination Templates” that will contain all dissemination activities during the project’s lifetime.

The Dissemination reporting template is presented in Annex 2.

Lead partner for dissemination activities is **P1 - UTM**. Dissemination activities are planned through all project months with the contribution of all partners.

2 FOODI – Stakeholders

The project involves many types of stakeholders. In order to ensure the effectiveness of the project’s dissemination activities, a stakeholder analysis (D6.3) will be conducted in order to carefully identify a wide pool of stakeholders. The FOODI consortium agreed that this stakeholder list will be constantly updated.

An indicative list of the following target audiences:

- Academic professionals (40 persons)
- Administrative staff (30 persons)
- Students (64- 96 persons)
- SME’s & Larger Companies from all relevant industries in the Asia Pacific region (40 SME’s & companies)
- Industry professionals (200 persons)
- Releasers & experts
- Networks of HEIs
- Research institutes
- Industry actors

The preliminary number of stakeholders including official representatives of several Institutions or organizations at National and International level, will be continuously updated throughout the project implementation.

All Partners’ Countries are represented in this FOODI list of stakeholders which will be reached by tailored information delivered by SRU and all partners organizations.

Project partners will focus in ensuring that the project’s outcomes meet the needs and expectations of stakeholders, as presented in stakeholder analysis (D6.3), and that the dissemination activities highlight aspects of interest in a way which does influence stakeholders. The following aspects will be taken into consideration:

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- If the project realistically includes attractive aspects of food processing and innovation as a valid scientific and professional adjunct to current knowledge and skills of food industry professionals and entrepreneurs
- If there is any advancement over the current available on-site academic and e-learning open source food processing and innovation courses.
- If stakeholders will be able to recognize the aspects of FOODI Project and will share with their peers, workers or trainees.
- If any reliable market analysis will suggest that concrete work expectations are realistic.
- No definite feedback may be required to stakeholder, but they can influence the project's output warranting the interest and the quality of the project itself.
- Accordingly, since food processing is a quite widespread and well known discipline, stakeholders will be interested when they feel that among their linked professionals new knowledge and training will be a significant professional improvement with occupational and career benefits.
- Apart the direct messaging, by e-mail, with messages delivered every three months, the key messages that stakeholder would like to receive is: "when will be available the course and how and where an interested person can send the submission" and "who are the mentors and professional personalities that are involved in this project".

The following table is an indicative list of how the target groups will be reached and involved during the project activities:

Stakeholder type	Description	Reach through	Involve through	Inform through
Academic professionals	Academic professionals & administrative staff working in the PC HEIs	Sector specific partners (P12- UAegean, P13- UCD, P14- UNISA, P7- SRU) & all Partners	<ul style="list-style-type: none"> • Study visits • FOODI VLE • Curricula development • Professional training courses • FOODI centers 	Specialized events, publications and blogs, networking and the use of social media, web videos on YouTube, online newsletter etc.

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Deliverable 6.1 Dissemination

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Students	Academic students from the PC HEIs	Sector specific partners (P12-UAegean, P13-UCD, P14-UNISA, P1-UTM, P7-SRU) & all Partners	<ul style="list-style-type: none"> • Focus groups • Info-days • Internships • News course delivery • Professional training courses 	Word of mouth, Specialized events, info days, publications and blogs, networking and the use of social media, web videos on YouTube, online newsletter etc.
Food processing SME's and larger companies	Food processing SME's and larger companies- and food entrepreneurs, food industry professionals at the local, regional, national and international levels (ASEAN, Asia-Pacific& Indochina)	All partners	<ul style="list-style-type: none"> • Focus groups • Internship placements • Professional training courses • VET courses 	Specialized events, info days, publications and blogs, networking and the use of social media, web videos on YouTube, online newsletter etc.
General Public	Public support for the programme is important to its success, esp. at local and regional levels.	All partners	<ul style="list-style-type: none"> • Public events • Networking • FOODI website • Social media • Newsletters 	Word of mouth, participation in local/regional events, media and leading newspapers at both local/regional and national levels, social media, web videos on YouTube, synergies with local and regional authorities, etc.

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Policy-makers	Policy makers at local/regional/national and international levels (ASEAN, Asia-Pacific& Indochina)	All partners, networking	<ul style="list-style-type: none"> • Events • Policy Roundtables • Web Videos on YouTube • Newsletters • Networking • FOODI virtual community • FOODI website 	participation in local/regional events, media and newspaper articles, online newsletter, social media, web videos on YouTube, etc.
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Table 2 Indicative list of how the target groups will be reached and involved during the project activities

The following table is an overview of how specific, key deliverables will be linked to specific audiences during the lifetime of the FOODI project:

	Periodic QA report	FOODI curricula	FOODI training material	FOODI website	FOODI VLE/MOOC	Increased knowledge & experience
Consortium	✓	✓	✓	✓	✓	✓
End users		✓	✓	✓	✓	✓
Policy makers						✓
Stakeholders		✓	✓	✓	✓	✓

Table 3 Overview of how specific deliverables will be linked to specific audiences

3 Open Access & Licence

For all the FOODI public deliverables open access is ensured via the project's website (<https://www.foodi-project.eu/>). All FOODI public deliverables will be uploaded to the section Publications of the website during the project implementation and will be freely downloadable under an open licence.

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Additionally, the project's educational resources will be offered freely and openly for educators, students and self-learners for use, reuse, adaptation and sharing through the FOODI Virtual Learning Environment).

Constraints imposed will be regarding commercial reuse of the material as well as giving appropriate credit and license when reusing the material. Thus, the resources will be released under the Creative Commons Attribution-NonCommercial 4.0 International Licence.

All resources will be made available in downloadable and editable formats so that the user can store them locally and access them when offline (such as text documents, presentations and videos).

4 FOODI - Project Dissemination tools

Throughout the project it is planned to produce the following marketing tools and materials to be distributed according to the aims of the project:

- Portfolio of dissemination material: Project logo, flyers, poster, templates for short articles about the project;
- FOODI website;
- FOODI Facebook page;
- FOODI Instagram page;
- FOODI YouTube channel;
- Newsletters;
- National, local and regional events;
- Dissemination Conference;

The different dissemination tools & channels for each target group are presented in Table 2 above.

Which different formats/contents are we transmitting in the various channels (by videos, articles, interviews etc.) depends on the content we will be able to convey. Briefly:

- video promos will be presented by the actual food processing experts of the Consortium that are working and will work in this project;
- video presentation of the existence, development and actual availability of submission request to the FOODI Course will be uploaded in the YouTube FOODI Channel, in the Facebook FOODI Page and linked to the FOODI Instagram posts. All Partners are asked to provide good quality videos of these dissemination activities, even local, in order to publish after editing some or all of them.

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In which sequence are we publishing/posting in the various channels depends of what is available. Namely, a description of the “curriculum”, itemized as much as possible, and of the teaching strategies, including the Lecturers involved, should be provided by the partners committed with these teaching tasks.

Which partner is mainly responsible for the various inputs/channels will be clearly addressed by the coordinator partner. As a general rule, no information will be provided in any social network if will be not clearly described in the FOODI web-page, which is implemented under the direct supervision of the coordinator partner.

The examples of upcoming events, conferences or workshop will be provided by the Partners with Academic or teaching commitments in food processing in their own institutions. Whenever possible, a brief video report will be recorded and, if suitable, uploaded.

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5 FOODI – Portfolio of dissemination material

5.1 Introduction

The Portfolio of dissemination material with their visual identity is meant to give a new, enlarge sense to the verbal messages and it's an essential part of the communication strategy. The graphic identity by all its aspects – style, form, colour – individualises, customises, provides clarity and recognition. A consistent and comprehensive visual identity is very important in singling out the project result intended to be promoted.

In European funded projects, visual identity is important for the dissemination of project results. Dissemination is the process of making the results and deliverables of a project available to the stakeholders and to the wider audience. Dissemination is essential for take-up, and take-up is crucial for the success of the project and for the sustainability of outputs in the long term.

In FOODI project, the dissemination strategy is based on the fundamental principle of making available the added value of project outcomes, optimizing and strengthening their impact and integration both in their original systems and contexts as well as in new ones.

The present Portfolio contains a set of instructions, rules and recommendations of the visual elements of the FOODI project. The purpose of this document is to give a unified image of the FOODI project and to guide project partners in creating and using these visual elements. It will allow a fast and easy individuation of the project from the consortium level to the level of a wider, general public and audience.

The present Portfolio includes the design of the logo, templates in word and power point format, leaflets, newsletters, poster, website image, etc. as well as the guidelines for their use (typography, colours, etc).

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5.2 Logo

The logo has the most important role in visual communication. It is the main graphic element in the identification and singularization of the project.



5.3 Word template

When using documents created in a Word editing software, it is recommended to use the format as below. This template may be used for short articles and recommendations.

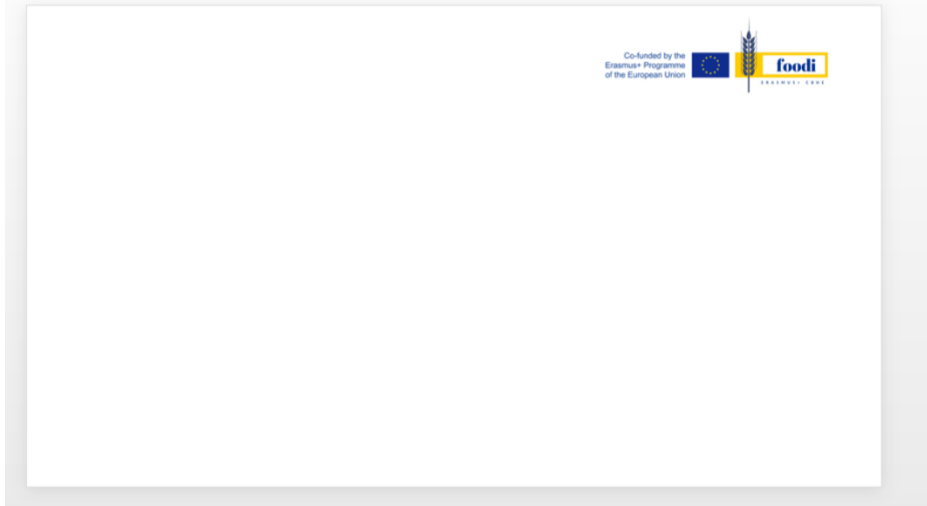
5.4 Power point template

When using documents created in software to edit presentations, it is recommended to use the Power Point template.

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5.5 Poster template

During public events it is recommended to use the provided poster template. The recommended minimum dimensions are: A3 format (29,7 x 42 cm).



5.6 Leaflet template

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FOODI
 ERASMUS+ CBHE

more about us

 <https://www.foodi-project.eu/>

 facebook/foodierasmus+

 instagram/foodierasmus



innovation management
 in the food processing curricula



our aim

FOODI aims to create a new MSc programme in food processing and innovation in the cross-fields between food, health and innovation for HEIs in Malaysia, Cambodia and Thailand.

Beyond coursework, FOODI is structured around the establishment of:

- a "FOODI Center of Excellence" in each Asian HEI that will act as foci for research & innovation in the subject area and
- viable synergies and links with the regional food industry in order to address their needs in specialized personnel and enhance the employability of FOODI graduates.

FOODI will have a significant long-term impact on students at a local, regional, national levels after the project since the programme will continue being delivered and increase its students' intakes in the years after the project.

FOODI will impact the industry through the continuation, expansion and growth of internship programme, VET courses and professional training.

who we are

The FOODI consortium is a strong and mature partnership of Asian and EU academic institutions, most of whom are listed in the prestigious World University Rankings, by Times Higher Education. FOODI also includes non-academic partners from the private and public sectors. It consists of sixteen (16) organizations from three (3) EU countries and four (4) Asian countries.

The 10 Higher Education Institutions (HEIs) from partner countries comes from 3 different countries in Asia (Malaysia, Cambodia, and Thailand) in which food-industry plays a key role in economic and social development thus covering a large part of the region of Asia.

All EU and Asian HEIs specialize in food sciences, technology, engineering, innovation and entrepreneurship.

our consortium members



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Also, for the public events organized for promoting the project results it is recommended to use the provided leaflet template. The recommended dimensions are: A4 format (21 x 29,7 cm).

5.7 Official letter templates

For any official written communication with possible future Expert Advisory Board members it is recommended to use the available official letter template.

All the above-mentioned templates (Word- Power Point- Poster- Leaflet- Official Letter & Video) are available online to the internal partners' area of the FOODI project at: <http://www.foodi-project.eu/space/index.php/login>

6 Recognition of Commission funding and use of Erasmus + logo

The project's publications and results that are distributed must have the Erasmus + logo and the mention "Co-funded by the Erasmus+ Programme of the European Union" or "With the support of the Erasmus+ Programme of the European Union".



6.1 Disclaimer

For all diffusion and dissemination materials the following text must be inserted:

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The other EU official language versions of this text can be found at the following link: https://eacea.ec.europa.eu/sites/eaceasite/files/multilingual_disclaimers_for_beneficiaries.pdf

7 FOODI Website

The Website, as the main online communication channel, is the main dissemination tool for informing the general public about the project and partnership. It presents the project's aims, objectives and activities, information about the learning process and learner's experiences and activities.

In accordance with the Grant Agreement, the website for the action includes a description of the action, the contact details of the co-ordinator, the list of beneficiaries, mention of the European Union's financial support with the relevant logo and access to the principal results, as and when they come available. Also, the project website directly links to the FOODI Virtual Learning Environment (VLE).

The website contains the following sections (underlined):

Home

This menu redirects the visitor to the FOODI homepage.

FOODI

The project: at-a-glance overview of the FOODI project is presented.

Deliverables:

Promotion Material:

Publications:

Partners: short description for all project partners including links to their respective websites

Online Course

Information about the FOODI training, description of the modules and access to the FOODI VLE

Partners

Short description for all project partners including links to their respective websites

Events

List of the upcoming project events (e.g. kick-off meeting events, info days etc.)

News

News on the project (publications, interviews, presentation of FOODI project)

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Contact

Contact details of the coordinator and message form

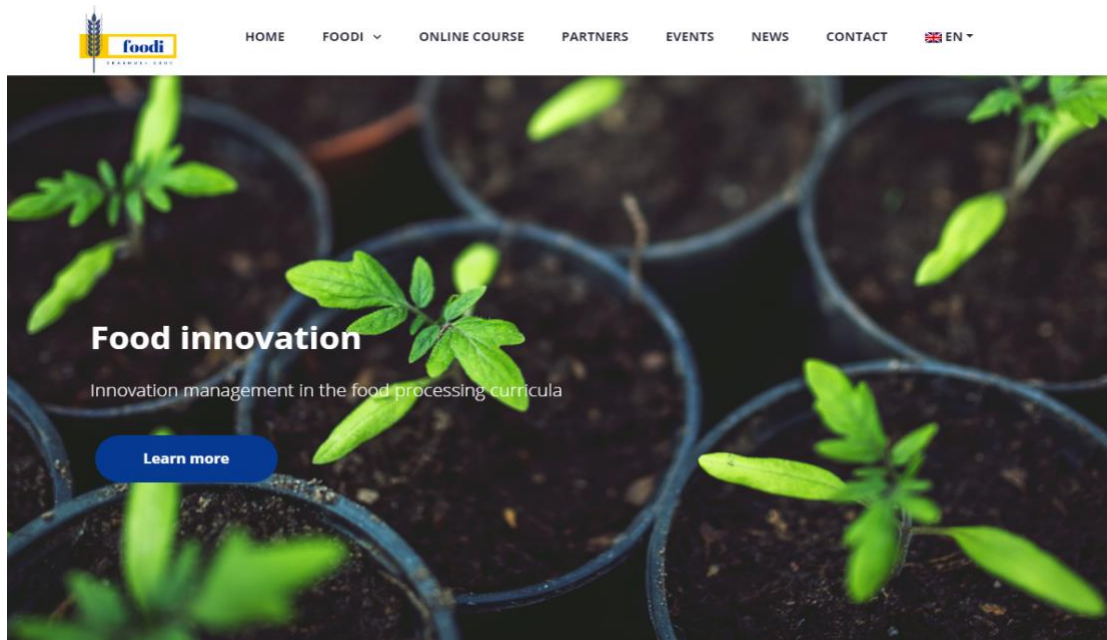
Social media links

Icons available that enable FOODI website visitors and content viewers to easily share FOODI content with their social media connections and networks.

Detailed description of the FOODI website is available at the D6.2 FOODI Website

Web Page

<https://www.foodi-project.eu/>



8 FOODI Social Networks

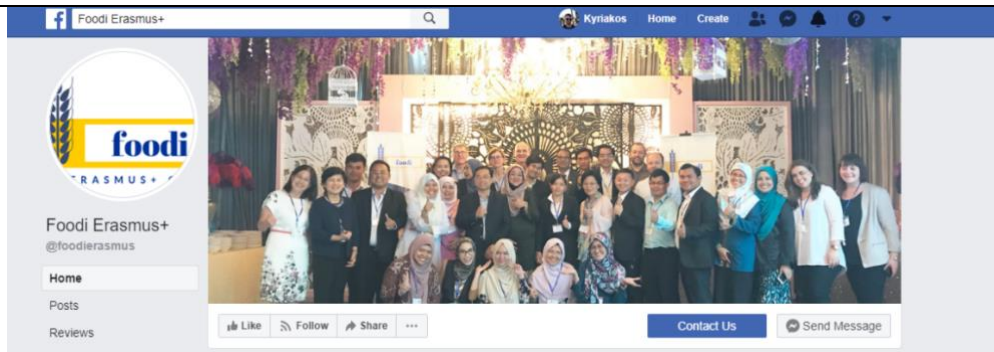
8.1 Facebook page

<https://www.facebook.com/foodierasmus/>

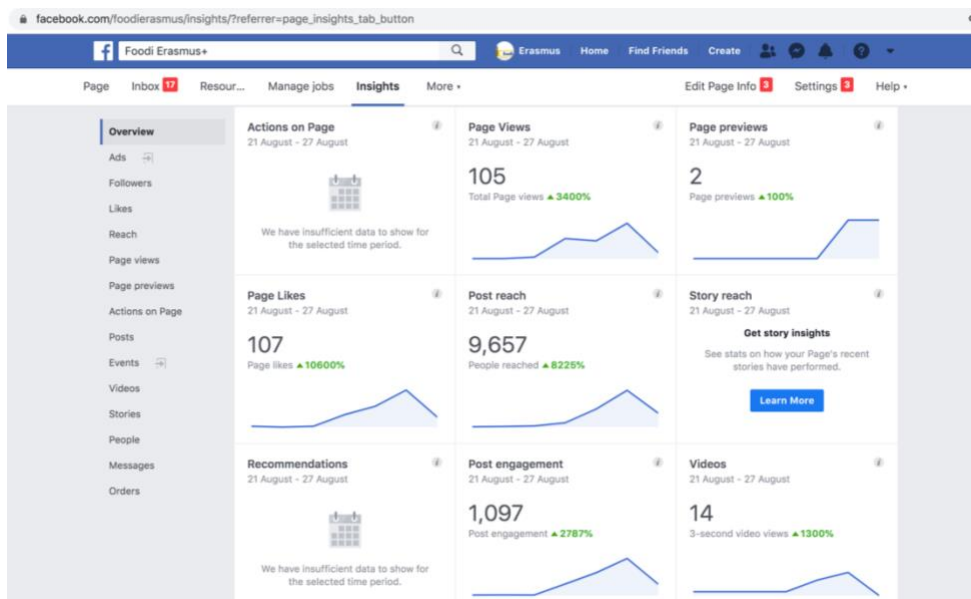
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In the past 18 months, Foodi Facebook page have 479 likes and 505 followers. We have posted 72 posts which includes events stories, photo albums and links. Our Facebook page is often visited by our partners. The engagement and the interaction rate is high as exemplified in the image below (latest data extracted from Facebook insights):



For Facebook, we have categorized our postings according to several hashtags as below:

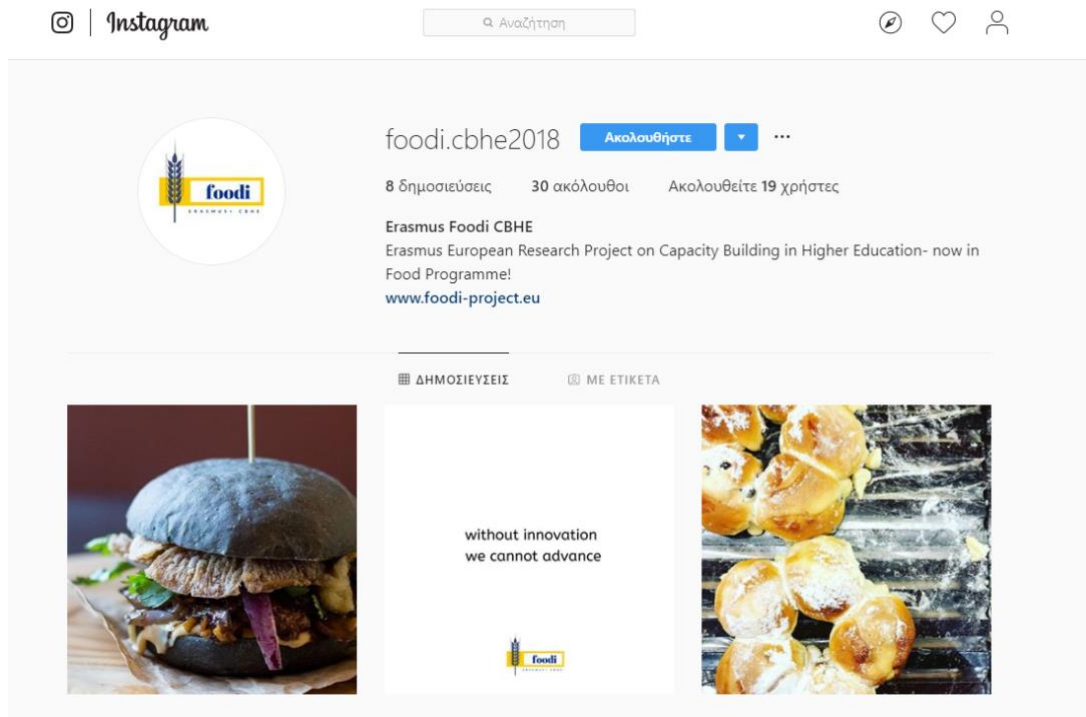
- #foodilearn #foodipartners
- #foodimsc #foodiquotes
- #foodiexpert #foodirecipe

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8.2 Instagram

<https://www.instagram.com/foodierasmus/>



8.3 YouTube

We created a Youtube channel that will be use to disseminate Foodi activities and knowledge sharing.

YouTube FOODI Project Channel: [youtube/foodierasmus](https://www.youtube.com/channel/UC...)

URL link: shorturl.at/mnplJ

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The FOODI Youtube Channel will also publish Promos of the project and videos of actual presentation of the FOODI Courses in any meeting or in formal curricular teaching classes.

9 Monitoring Communication Activities

The partner responsible for the Dissemination actions (UTM), will regularly monitor dissemination activities in order to ensure that Communication is effective. To this purpose a combination of criteria and feedback mechanisms will be used. Every six months, all partners will be asked to provide information by using the following templates available at the Annexes:

1. **Dissemination Reporting Template**
2. **Dissemination Form Template**

A **Dissemination Reporting Template** is developed (see Annex 1) that partners will use when reporting on their dissemination activities. The template is expected to facilitate regular monitoring by UTM and allow for corrective actions, if necessary.

Indicatively, each reporting partner will be able to fill in the below fields:

- Publications
- Events
- Dissemination of video/web spot
- Policy Briefs
- Dissemination of Flyers, Brochures, Posters
- Social Media Posts

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Plan

In addition to the **logging mechanism**, the **FOODI Dissemination Form Template** (see Annex 2), is going to be used by all partners for **reporting purposes**. They will need to fill in the template every six months with a more detailed description regarding the dissemination activity (attaching screenshots, pictures, etc – if applicable), under the supervision of the partner responsible for dissemination activities. Every time a partner has the chance to participate in a dissemination activity (conference, presentation etc.) SRU will be informed, so as to keep the project dissemination log constantly updated. SRU is responsible for monitoring the feedback and, if necessary, reminding the partners to report back.

Indicatively, each reporting partner will be able to fill in the below fields:

- Project Website
- Newsletters
- Flyers, Brochure and Posters
- National meetings/conferences
- News releases and Press conferences
- Publication of the project results in specialized and non-specialized local, national and international journals
- List of the dissemination activities

The above-mentioned templates are fully accessible and available at the FOODI internal partner's area at: <http://www.foodi-project.eu/space/index.php/login>

10 Conclusions

The main purpose of the dissemination activities within the FOODI project is to communicate the project's ideas and insights to the relevant audience inside and outside of the FOODI consortium. This is done to achieve awareness and to demonstrate the approach of the project. For this reason, it is necessary to inform potentially interested persons and parties about the existence, activities and outcomes of the FOODI project. In addition, disseminating the results of this project is also important to encourage a critical discourse about the project's goals and to broaden the consortium's perspective on stated issues.

In doing this, the FOODI partners aim to create a positive and future-orientated relation and concernment connected to the FOODI project.

Dissemination work is an active process, which must be constantly reviewed and reflected during the whole time of the FOODI project by all partners. The reflection of the effectiveness

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and efficiency is the foundation for identifying the next steps of the dissemination activities all partners are involved in.

FOODI aims at the dissemination of the project outcomes at local, regional, national and International levels.

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ANNEX 1 - DISSEMINATION REPORTING (18 months' progress) ALL PARTNERS

Publication							
N o	Type of publication (website, blog, newspaper, journal, book, newsletter etc.)	Title of publication	Short description of presented topics	Audience type and number	Link to publication	Date of publication	Comments (impact, observations etc.)
1	Journal Article	Halal food credence: do the Malaysian non-Muslim consumers hesitate?	The purpose of this paper is to introduce the variable of halal food knowledge (HFK) into the theory of planned behavior	Academics, students and industry	https://www.emerald.com/insight/content/doi/10.1108/JIMA-01-2020-0013/full/html?fbclid=IwAR3Fmof_AeUlVIM6ZVNCWFx0ff5nfpzHyL8uFqzFrSQp92BsmYFcYNZSJmA	25 May 2020	

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			framework to investigate Malaysian non-Muslim consumers' decision-making process in purchasing halal food.				
2	Journal Article	Eat, work, love: alternative tourists' connection with ethnic food	The authors develop the Ethnic Foodies Perspective-Ethnic Food Destination Image Matrix as a pathway to further motivate knowledge cross-fertilization in ethnic food tourism studies and	Academic, Industry	https://www.emerald.com/insight/content/doi/10.1108/BFJ-10-2018-0699/full/html	31 July 2019	

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			leverage on the transdisciplinary science, innovation, socio- and sensuous geographic arena.				
3	Webpage	UTM Foodi Team	This webpage sits in the Azman Hashim International Business School as a medium of promotion to create awareness about UTM Foodi Team	General Public	http://business.utm.my/research/foodiutm		
4	Bulletin	78th Issue Infokampus, UiTM Sarawak	Food Consortium Secured 999055 Euro to	International and local audience - not able to quantify as this bulletin is on	www.sarawak.uitm.edu.my	July 2019	High impact as international grants are

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			develop MSc Course in Food Processing and Innovation (2018-2021) - Introduction and work activities during the first half year 2019.	UiTM Sarawak website and hard copies are distributed to visitors to the campus and when visiting local/overseas institutions as souvenirs.			highly regarded and often received congratulatory messages from the top management of the University.
5	Bulletin	79th Issue Infokampus , UiTM Sarawak	MSc course in Food Processing and Innovation (2018-2021) Consortium in Dublin, Ireland and Salerno, Italy	International and local audience - not able to quantify as this bulletin is on UiTM Sarawak website and hard copies are distributed to visitors to the campus and when visiting local/overseas institutions as souvenirs.	www.sarawak.uitm.edu.my	Jan, 2020	High impact as international grants are highly regarded and often received congratulatory messages from the top management

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							t of the University.
6	Universities' website	FOODI Erasmus Programme "Food processing and Innovation-FOODI" in the making.	Introduction to FOODI and project progress	Global audience (30)	https://micet.unikl.edu.my/news-3/	24.6.2020	Introduction & awareness of FOODI and its progress
7	Website	FOODI Erasmus+	Description of FOODI project	UNISA students and professors (thousands)	https://www.diin.unisa.it/unisa-rescue-page/dettaglio/id/1701/module/488/row/9401	29/08/2020	Awareness
8	Social page	FOODI Erasmus+	Description of FOODI project	UNISA students and professors (thousands)	https://www.facebook.com/CODIC-1452445274784837/	29/08/2020	Awareness

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Events							
No	Type of activity (conference, workshop, presentation, networking event etc.)	Title of event	Short description of presented topics	Audience type and number	Link to presentations/other related material (ppt, agenda, fact sheets, videos, etc.)	Organizer, Date, Place	Comments (impact, observations etc.)
1	Workshop	Foodi Kick-Off Meeting	First meeting with all FOODI partners	Foodi Partners, Academics	Minutes of Meeting, Facebook post	UTM, March 2019, Kuala Lumpur	Networking
2	Workshop	Focus Group with Food Industry	Focus Group with professional s leaders in Food Industry	Industry partners	Minutes of Meeting, Facebook post	UTM,	Industrial Linkages for research and students for the MSc programme
3	Meeting	IBSRG meeting	A meeting with academics in the IBS	Academics from Azman Hashim International	IBSRG webpage	UTM,	Awareness and research collaboratio

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			Research Group-sharing about FOODI project	Business School			n
4	Workshop	International Grant Application Workshop	Rosmini Omar was invited as a keynote speaker to share her experience in securing EU research grant inc. Foodi	Academics from public universities in Malaysia, policy makers	Facebook posting, email invite	Higher Education Leadership Academy (AKEPT), Nilai Malaysia	Awareness and research collaboration
4	Curriculum Review Meeting (Faculty)	Azman Hashim International Business School Academic Meeting	A meeting to discuss the curriculum for MSC Foodi	Academics, university policy maker	Email invite, slide presentation	Azman Hashim International Business School June 2020	Formation of Msc Foodi

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5	Curriculum Review Meeting (Academic Quality)	UTM Academic Meeting	A meeting to discuss the curriculum for MSC Foodi	Academics, university policy maker	Email invite, slide presentation, Facebook posting	UTM July 2020	Formation of Msc Foodi
6	Curriculum Review Meeting (Senate)	UTM Senate Meeting	A meeting to discuss the curriculum for MSC Foodi	Academics, university policy maker	Email invite, slide presentation, Facebook posting	UTM, Johor Bahru August 2020	Formation of Msc Foodi
7	Introduction to FOODI to FREE AHIBS group	Promotion of Foodi ToT programme	Future Ready Educators team of AHIBS were invited to join the Foodi ToT online seminar	Academics in AHIBS	Whatsapp invite, FOODI website	Online, August 2020	Create awareness, collaboration
8	Market Survey	Market Survey for MSc Foodi	Conducted a market survey for MSc Foodi	Public	Whatsapp, e-poster and online survey	UTM, July 2020	Industry linkages and promotion for Msc

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							Foodi
6	Rector's address in announcing the FOODI partnership	UiTM Academic Staff Meeting Jan 2019	Introductory of FOODI programme	Academic and Administrative Staff - over 500 attendants	Minutes of Meeting	UiTM Sarawak, 6 Jan 2019, Campus Samarahan, Sarawak	Created awareness
7	Introducing the FOODI project during data collection to other universities not involved	Data Collection for WP1.1 Report	Information on FOODI to justify data information from their universities	The Universities listed in the Ministry of Education in Malaysia - over 700	Report	UiTM Sarawak - Jan - March 2019	Willingness to share among universities
8	Invitation to Food Processing Manufacturers and companies on FOODI Programmes	For Focus Group Discussion	Introduction to FOODI project and seeking their contributions towards the development of the MSci course from	The management of the food industries in Sarawak	Letters of Invitation	UiTM Sarawak - March - April 2019	The food industry sectors fully understood the FOODI project but high percentage of declined invitation as

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			their perspective.				they felt they did not need post graduate employees
9	Data Collection from Food industries who accepted the invitation	Focus Group Discussion	Responses to Focus Group Discussion Questionnaire	Three Food Manufacturer and Processing Stakeholders	D1.3 Identification of Existing Professional Courses	UiTM Sarawak, 21-23 May 2019	Highly appreciative to be involved and getting feedback from the industry players; willing to help in developing the course and offer internship
10	Dissemination of FOODI program to industrial through visit	Follow-up visit	More information on FOODI and getting perception	Three Food Manufacturer and Processing Stakeholders	W3.1 - Core 8 (MIDAS)	UiTM, Sarawak, June 2019	Receptive to MIDAS and project approach

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	to industrial		on MIDAS course				
11	Dissemination of Survey Form on Training Needs required by WP1.3	Data collection for Training Needs Analysis	Letter on the purpose of the survey form with introduction to FOODI	The management of the food industries in Sarawak	D1.3 Identification of Existing Professional Courses	Emailed to Food Manufacturersf or responses	Not able to follow up the responses to the survey form were forwarded to AMC.
12	Workshop	Study visit to UCD.	Senior management and academics made aware of the FOODI project and were actively involved in the weeks activities. Signage with FOODI/EU	Foodi partners and UCD representatives	Facebook posting, email invites	UCD	

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			logo placed around campus to show event location.				
13	Networking Event	Asia Matters Summit	Attendance at Annual summit in Dublin of Irelands Thinking hub for Asia to build relationships with Asia.	FOODI Leaflets given out and made connections to industry in Asia e.g. Carbery group	Facebook posting, email invite	UCD	
14	Meeting	VIBE Meeting in UCD with Irish Embassy and Vietnames	FOODI project discussed as example of collaboratio n in the food sector which	FOODI Leaflets distributed and connections to Ministry Education in	Email invite	UCD	

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		e Irish Embassy.	highlights importance of innovation.	Vietnam made.			
15	Presentation	Introduction to MIDAS course	Innovation Academy guidance and involvement Involvement of senior management and staff in development of MIDAS course.	Potential for future training with Innovation Academy for MIDAS faculty.	Email invite	UCD	
16	Presentation	Introduction to Foodi Research	Students and staff in Institut de Technologie du Cambodge (ITC) and Svay Rieng University received a first hand	Potential students, academics	Facebook posting, slides	ITC, Cambodia November 2019	Awareness

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			information about our MSc				
17	Presentation	Program matching	Intro of FOODI to their management & academic staff	Top management of Kolej Komuniti Jelebu (5)		UniKL-Kolej Komuniti Jelebu	FOODI introduction and program awareness to potential candidate
18	Sharing session	FOODI Master Program by Dr. Noriza Ahmad	Introduction of FOODI program and development to our university staff and student	University staff and student (20)		UniKL	FOODI introduction and program awareness to potential candidate and university staff

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Dissemination of Video							
No.	Channel (YouTube, facebook, Website, Blog, etc.)	Title of Video	Short description of presented topics	Audience type and number	Link to video	Date of release	Comments (impact, observations etc.)
1	Facebook	Dublin Workshop	2 nd meeting to discuss the curriculum for MSc Foodi	Public Reach:509 Like: 35 Shares: 4	https://www.facebook.com/watch/?v=1168401196684377&extid=P6sby9PIZpSw6JMO		Create awareness
2	Youtube	MSc Foodi	Rosmini Omar promotes MSc Foodi	Public	https://www.youtube.com/channel/UCrOvR40KUAMUF2ZWGN6S1hA?view_as=public	August 2020	Create awareness

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3	Facebook	AIT Online Webinar on Food Security	Prof Anil Kumar presents a topic on Food Security	Public	https://www.facebook.com/foodierasmus/posts/1407839566084100	July 2020	Create awareness and knowledge sharing
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Flyers and Poster							
No.	Type of dissemination material (flyer, poster etc.)	Location	Date of distribution	Number of copies			
1	Brochures	UTM Kuala Lumpur	March 2019	200			
2	Flyers	UCD Dublin	July 2019	200			
3	Flyers	Asia Matters Summit, Dublin	Nov 2019	30			
4	Brochures	UNISA	Nov 2019	100			
5	Brochures	UniKL	July 2020	5			

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Social Media Dissemination					
No	Social Media Channel	Type of Post	Date/Time	Short Description of Post and Link	Target
1	Facebook	<i>Status</i>	27/08/2020	The UTM team passed the review of UTM Senate meeting yesterday. One	<i>Public</i>
2	Facebook	<i>Photo</i>	26/08/2020	#foodilearn Foodi partner Asian Institute of Technology recently outlined the effects of COVID-19 on food safety, food supply chain and overall food systems with an emphasis to boost immune system	<i>Public</i>
3	Facebook	<i>Photo</i>	25/08/2020	#foodimsc #foodilearn Coming soon! We are very happy to announce that the MSc of Food Processing and Innovation (MSc Foodi) programme will embark soon in our ASEAN partners institutions. The core of the FOODI MSc Programme is a cross- disciplinary project with an allocation of 30 credits, with a major focus on creativity and innovation, including an industry	<i>Public</i>

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				internship and	
4	Facebook	<i>Link</i>	24/08/2020	#foodilearn #innovation 'Innovation will play a major role in the food of the future'- this is the topic of the second episode of Food Industry Asia's new TV series	<i>Public</i>
5	Facebook	<i>Photo</i>	23/08/2020	#innovation Read about how Finnish innovators are generating sustainable food solutions that are good for both the environment and humans. Finland is moving steadily towards a healthy and planet-friendly food chain, highlighting the importance of sustainability on multiple levels: from	<i>Public</i>
6	Facebook	<i>Photo</i>	22/08/2020	#foodilearn #innovation Food consumers today want fresher, healthier and additive-free foods that also last longer on the shelf. Dr Elena Inguglia is a researcher based at the Teagasc Food Research Centre in Ireland, who is developing new technologies to satisfy consumer	<i>Public</i>

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7	Facebook	<i>Link</i>	21/08/2020	Over 4,000 students contributed to this report by Ireland's National Forum of Teaching & Learning, detailing what they considered to be excellent teaching. Read it here:	<i>Public</i>
8	Facebook	<i>Photo</i>	15/08/2020	#innovation #foodilearn #foodicourse A weekend read recommendation from UCD Innovation Academy, a	<i>Public</i>
9	Facebook	<i>Link</i>	15/08/2020	The challenges of a growing population in Asia, consumer demands for healthier and more sustainable food options and increasing rates of diabetes, heart disease and obesity, are critical issues addressed in an online programme, launching on August 12. Food	<i>Public</i>
10	Facebook	<i>Link</i>	10/08/2020	Thank you to everyone who attended the first Creativity and Innovation Session this morning from Dublin (0830 Dublin, Irish Standard Time (IST); apologies for any confusion about this). Thank you also for your questions in the chat	<i>Public</i>

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				room and in the	
11	Facebook	<i>Link</i>	05/08/2020	#foodilearn #innovation A New York company called Farther Farms are currently working on commercialising a new technology that leverages supercritical carbon dioxide to naturally pasteurise food, eliminating the need for freezing, refrigeration	<i>Public</i>
12	Facebook	<i>Link</i>	29/07/2020	For all the latest and up-to-date news and trends relating to Covid-19 impact on the food and beverage	<i>Public</i>
13	Facebook	<i>Link</i>	29/07/2020	amidst the challenges posed by the current crisis, innovation in the food and beverage sector in Asia will become acutely important in	<i>Public</i>
14	Facebook	<i>Link</i>	27/07/2020	#foodiexpert #foodilearn Interesting new paper on how the COVID-crisis has impacted on our food systems and food security. Contribution from a member of our partners UCD.	<i>Public</i>

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15	Facebook	<i>Photo</i>	24/07/2020	Coming our way in August!! Our EU partners are preparing the materials and the virtual training platform. The	<i>Public</i>
16	Facebook	<i>Photo</i>	23/07/2020	#foodimsc #foodicourse The UTM team have passed the second hurdles! Two more meetings before	<i>Public</i>
17	Facebook	<i>Link</i>	20/07/2020	Communities of Practice have a very practical place in Higher Education where entrepreneurial educators can share knowledge, skills, experiences and, crucially, new ideas and insights. Communities of Practice can meet	<i>Public</i>
18	Facebook	<i>Shared V</i>	<i>id1e7o/07/2020</i>	#foodiexpert #foodilearn Watch Prof Anil Kumar Anal in action. Anil Kumar Anal is one of the Foodi Erasmus+ steering committee members. He recently delivered a multistakeholder	<i>Public</i>
19	Facebook	<i>Photo</i>	17/07/2020	#foodicourse #innovation 'Embrace innovation with purpose and passion' - this is one of the recommendations from the recent Edelmman	<i>Public</i>

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				2020 Global Food Trends Report.	
20	Facebook	<i>Link</i>	15/07/2020	#foodiexpert Really interesting to hear about some current research from a member of our partner institute UCD. Listen to Professor Nigel Brunton talk about 'Sustainable	<i>Public</i>
21	Facebook	<i>Shared V</i>	id1e4o/07/2020	Wonder what this tastes like?	<i>Public</i>
22	Facebook	<i>Link</i>	12/07/2020	#foodilearn #innovation Experts are predicting a surge of new product	<i>Public</i>
23	Facebook	<i>Photo</i>	10/07/2020	#fooditips #innovation It is great to see a growing number of supports to encourage innovation in the SEA region. If you know anyone interested in this three month online	<i>Public</i>
24	Facebook	<i>Photo</i>	06/07/2020	#foodiexpert This is a case study from our Irish partner UCD's Food Refrigeration & Computerised Food Technology (FRCFT) centre Director Professor Da-Wen Sun, named Highly Cited Researcher in 5 consecutive years (2015- 2019) by	<i>Public</i>

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				Clarivate Analytics (formerly Thomson Reuters). Recent innovative studies	
25	Facebook	<i>Photo</i>	02/07/2020	#foodicourse #innovation Agrifoodtech is the small but growing segment of the startup world that's aiming to improve or disrupt the global food & agriculture industry. The need for innovation is greater than ever to address challenges like changing consumer demands, obesity, increasing population, climate change etc & this creates	<i>Public</i>
26	Facebook	<i>Photo</i>	27/06/2020	#foodilearn #innovation Silicon Valley Bank, recently released a report on "The Future of Robotics: An Inside View on Innovation in Robotics." Experts expect Industry 4.0 to	<i>Public</i>
27	Facebook	<i>Photo</i>	23/06/2020	#foodicourse #innovation One of our Irish UCD partners recently tried a 'finish at home' meal kit and said it was very good! Easy instructions, very little preparation and restaurant style dishes in the comfort of your own home. An innovative	<i>Public</i>

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				solution to the challenge currently facing	
28	Facebook	<i>Link</i>	19/06/2020	#foodimember AP. Dr Fauziah Sheikh Ahmad and her team published a research paper on halal food credence among the non-muslims in Malaysia. Find out more from this	<i>Public</i>
29	Facebook	<i>Link</i>	18/06/2020	Our Foodi members, Prof. Dr Anil Kumar Anal and Sushil Koirala discuss food safety during and after Covid-19	<i>Public</i>
30	Facebook	<i>Photo</i>	18/06/2020	The Halal Research Council is organising a series of free webinars from the leaders of Halal Industry.	<i>Public</i>
31	Facebook	<i>Link</i>	16/06/2020	NutraIngredients-Asia Awards: Submit your nominations for 2020's	<i>Public</i>
32	Facebook	<i>Link</i>	16/06/2020	post-COVID-19 plans for Nestle	<i>Public</i>
33	Facebook	<i>Photo</i>	14/06/2020	#foodiexpert Remember Dr Geraldine O'Neill who did a fantastic job of leading our curriculum	<i>Public</i>

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				design workshop in UCD Dublin? Geraldine	
34	Facebook	<i>Link</i>	12/06/2020	THE UNLOCKING INNOVATION WEBINAR SERIES 2020 Hosted by FoodNavigator The food & beverage development industry is facing an unprecedented challenge in the wake of the COVID-19 pandemic...but as with all challenges there also comes opportunity. That’s why the FoodNavigator brand is embarking on an ambitious global series to seek the game changers, disruptors and pioneers who are unlocking innovation. The series will bring	<i>Public</i>
35	Facebook	<i>Link</i>	12/06/2020	# foodierasmus This World Economic Forum article highlights how ASEAN consumer behaviours are fast evolving and how by 2030, ASEAN will become the world’s fourth- largest economy. Such changes demands new skillsets in the workplace - innovation,	<i>Public</i>
36	Facebook	<i>Link</i>	08/06/2020	#foodilearn #foodicourse Researchers at our partner institute UCD were involved in a recent	<i>Public</i>

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				collaboration called 'FieldFOOD' which aimed to demonstrate the successful and real-scale introduction of Pulsed Electric Field (PEF) technology in the processing of plant based foods. PEF treatment can be cheaper & more energy efficient and also preserves more nutrients making	
37	Facebook	<i>Photo</i>	05/06/2020	#foodierasmus #foodsafety This years 'World Food Safety Day' takes place on 7 June 2020. It is a chance to recognise the people who help keep our food safe and also an opportunity for promoting awareness and urging action by highlighting what everyone can do to ensure food safety. Whether you grow, process,	<i>Public</i>
38	Facebook	<i>Link</i>	03/06/2020	Aswellas drivers like convenience and taste, food security and nutrition	<i>Public</i>
39	Facebook	<i>Link</i>	03/06/2020	Healthy snacking trends are likely to continue, thereby offering food manufacturers opportunities to innovate and provide healthy	<i>Public</i>

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				snacks	
40	Facebook	<i>Photo</i>	02/06/2020	#foodilearn #foodicourse We love this innovative sticker that extends the shelf life of fruit. We love the story even more - it was invented by a Malaysian entrepreneur who spotted an opportunity while listening to his friend complain about how too much of the fruit on his market stall went to waste. A great	<i>Public</i>
41	Facebook	<i>Photo</i>	30/05/2020	#foodilearn #foodicourse Our friends in UCD's Innovation Academy have a book recommendation. A great accompaniment to our MIDAS course	<i>Public</i>
42	Facebook	<i>Link</i>	29/05/2020	Let's celebrate the nutritional, socio- economic and cultural value of milk	<i>Public</i>
43	Facebook	<i>Link</i>	29/05/2020	"The world's response to the Covid- 19 has resulted in the most rapid transformation of the workplace. Working from home has become the new normal. We've gone from digitizing the	<i>Public</i>

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				relationship between firm and customer to digitizing the relationship between employer and employee. We have been catapulted forward some five-to-10 years, fast-tracking trends, such as automation, digitalization, and innovation. Companies that capitalize on post-Covid opportunities will find themselves in a good place to retain their talent and attract people when	
44	Facebook	<i>Photo</i>	29/05/2020	Thanks Angela for this beautiful	<i>Public</i>
45	Facebook	<i>Photo</i>	24/05/2020	Today, Muslims around the world celebrates Eid ad-Fitr. It is a religious holiday celebrated by Muslims worldwide to marks the end of the long fasting month. In southeast Asia, one of the famous delicacies during Eid is 'ketupat', Ketupat is a dish	<i>Public</i>
46	Facebook	<i>Photo</i>	19/05/2020	Our UCD team in action! You guys are awesome	<i>Public</i>
47	Facebook	<i>Link</i>	12/05/2020	#foodilearn The 2020 Global Nutrition Report reports on country-level progress towards eight	<i>Public</i>

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				of the ten 2025 global nutrition targets: anaemia, low birthweight, exclusive breastfeeding, childhood stunting,	
48	Facebook	<i>Photo</i>	24/04/2020	Covid19, celebration and Foodi The world is suffering from COVID pandemic. The coronavirus, which started at the end of last year, has brought significant changes to the way we do things in our lives. Many countries have imposed restricted movement control to their citizens as a way to curb the spread of the disease. No travelling and work from home have become the new norms. Apart from that, confusions, devastation and concerns on food scarcity are doubling up. The recent Easter	<i>Public</i>
49	Facebook	<i>Photo</i>	20/03/2020	Zooming for MIDAS! Another online meeting yesterday to discuss the course descriptor and management for MIDAS. MIDAS is an acronym for 'Mastering Innovative & Disruptive Approaches for Success'. It will be the main course for our	<i>Public</i>

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				MSc Foodi	
50	Facebook	<i>Photo</i>	11/02/2020	Foodi champs across the globe! Our remote meeting to discuss updates and planning for future activities. Can	<i>Public</i>
51	Facebook	<i>Photo</i>	09/02/2020	Something's cooking at FOODI's kitchen. We are creating the main course- MSc Foodi! Work Package 4 is building its momentum at UTM. What about you? What's your main	<i>Public</i>
52	Facebook	<i>Photo</i>	31/01/2020	#foodilearn Food Presentation Food presentation is the art of modifying, processing, arranging, or decorating food to enhance its aesthetic appeal. Historically, the presentation of food has been used as a show of wealth and power. Such displays often emphasize the complexity of a dish's composition as opposed to its flavors (wiki) But	<i>Public</i>
53	Facebook	<i>Photo</i>	24/01/2020	Wishing all our Chinese friends Gong Hei Fat Choy! Enjoy your celebration with your family and	<i>Public</i>

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				friends and may	
54	Facebook	<i>Photo</i>	31/12/2019	From hot and sunny Kuala Lumpur to cold Dublin and scenic Salerno, we have worked and achieved many things in this one year..awesome	<i>Public</i>
55	Facebook	<i>Photo</i>	24/12/2019	Wishing everyone a very happy christmas and may you have a	<i>Public</i>
56	Facebook	<i>Photo</i>	13/12/2019	Congratulations to our steering committee, Prof. Dr Ramesh T.	<i>Public</i>
57	Facebook	<i>Photo</i>	13/12/2019	News from Cambodia We are stronger when we go together. FOODI project coordinator-UTM,	<i>Public</i>
58	Facebook	<i>Photo</i>	29/11/2019	From Cambodia with Love! Students and staff in Institut de Technologie du Cambodge (ITC) and Svay Rieng University received a first hand information about our MSc	<i>Public</i>
59	Facebook	<i>Photo</i>	29/11/2019	Thank you everyone for your strong support! Let's continue to spread the love of Foodi! If you have	<i>Public</i>

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				any photos	
60	Facebook	<i>Photo</i>	27/11/2019	Dissemination in Action! Our sweet Angela attended the Asia Matters Summit in Dublin recently. Asia Matters is the Ireland's Centre of Excellence for Asia Business Knowledge & Partnership, which helps on building links between Asia,	<i>Public</i>
61	Facebook	<i>Photo</i>	15/11/2019	Hasika Mith and team from Malaysia	<i>Public</i>
62	Facebook	<i>Photo</i>	15/11/2019	Photos from Foodi Erasmus+'s post	<i>Public</i>
63	Facebook	<i>Photo</i>	15/11/2019	Steering Committee meeting lead by	<i>Public</i>
64	Facebook	<i>Photo</i>	15/11/2019	Visits to Food Packaging Lab of UNISA	<i>Public</i>
65	Facebook	<i>Photo</i>	14/11/2019	The UNISA team, we missed Michele	<i>Public</i>
66	Facebook	<i>Photo</i>	14/11/2019	FOODI @ SALERNO - Third and	<i>Public</i>
67	Facebook	<i>Photo</i>	14/11/2019	Frank started the programme	<i>Public</i>

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68	Facebook	<i>Photo</i>	14/11/2019	Francesco and Margaret are chairing	<i>Public</i>
69	Facebook	<i>Photo</i>	12/11/2019	It's our second day! #foodimeeting	<i>Public</i>
70	Facebook	<i>Photo</i>	12/11/2019	Haliyana handles Foodi dissemination while Maizaitul is part of the Quality	<i>Public</i>
71	Facebook	<i>Photo</i>	12/11/2019	Massimo Poletto, Foodi coordinator at University of Salerno is giving his	<i>Public</i>
72	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
73	Facebook	<i>Photo</i>	12/11/2019	Anil Kumar is sharing his experience	<i>Public</i>
74	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
75	Facebook	<i>Photo</i>	12/11/2019	Attentive audience	<i>Public</i>
76	Facebook	<i>Photo</i>	12/11/2019	Our Project Leader, Rosmini Omar	<i>Public</i>
77	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>

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78	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
79	Facebook	<i>Photo</i>	12/11/2019	It's so good to see everyone again after our Dublin meeting. We also	<i>Public</i>
80	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
81	Facebook	<i>Photo</i>	12/11/2019	Lunch menu	<i>Public</i>
82	Facebook	<i>Photo</i>	12/11/2019	Happy members	<i>Public</i>
83	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
84	Facebook	<i>Photo</i>	12/11/2019	Anil Kumar is sharing his experience	<i>Public</i>
85	Facebook	<i>Photo</i>	11/11/2019	University of Salerno offers the International Master Degree in Food Engineering, a two-years programme, planned to educate engineers and scientists in several aspects of food engineering and food processing and	<i>Public</i>
86	Facebook	<i>Photo</i>	11/11/2019	Welcome to University of Salerno (UNISA). Our meeting is located at the Fisciano Campus in a	<i>Public</i>

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				calm and green rural surroundings of the Irno Valley. The journey from Salerno city centre to the Fisciano Campus takes	
87	Facebook	<i>Photo</i>	12/11/2019	It's so good to see everyone again after our Dublin meeting. We also	<i>Public</i>
88	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
89	Facebook	<i>Photo</i>	12/11/2019	Our Project Leader, Rosmini Omar	<i>Public</i>
90	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
91	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>
92	Facebook	<i>Photo</i>	12/11/2019	Massimo Poletto, Foodi coordinator at University of Salerno is giving his	<i>Public</i>
93	Facebook	<i>Photo</i>	12/11/2019	Attentive audience	<i>Public</i>
94	Facebook	<i>Photo</i>	12/11/2019	FOODI @ Salerno - First Day	<i>Public</i>

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95	Facebook	<i>Photo</i>	11/11/2019	It's happening! Our Salerno meeting starts today. Members arriving at	<i>Public</i>
96	Facebook	<i>Video</i>	11/11/2019	While we are preparing for Salerno workshop, let's reminisce our Dublin	<i>Public</i>
97	Facebook	<i>Photo</i>	06/11/2019	Foodi Visit to Salerno Salerno is a port city southeast of Naples, in Italy. Famous for its renowned Amalfi coast, its own myriad of beautiful architecture, gorgeous gardens and sun-kissed promenade. Journey to	<i>Public</i>
98	Facebook	<i>Photo</i>	05/11/2019	Yes, you guess is right! We are going to Italy. The Foodi team will meet again after their Dublin agenda	<i>Public</i>
99	Facebook	<i>Photo</i>	04/11/2019	Great things are not done by impulse, but by a series of small things brought together. Foodi team across the continents are pulling something	<i>Public</i>
100	Facebook	<i>Photo</i>	04/11/2019	We keep moving forward! Foodi team is currently	<i>Public</i>

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				busy preparing for	
101	Facebook	<i>Photo</i>	20/09/2019	FOODI Study Visit @UCD- Day 4	<i>Public</i>
102	Facebook	<i>Photo</i>	20/09/2019	FOODI Study Visit @UCD- Day 4	<i>Public</i>
103	Facebook	<i>Photo</i>	19/09/2019	FOODI Study Visit @UCD- DAY 3	<i>Public</i>
104	Facebook	<i>Photo</i>	19/09/2019	FOODI Study Visit @UCD- DAY 2	<i>Public</i>
105	Facebook	<i>Photo</i>	18/09/2019	FOODI Study Visit @UCD- Day 2	<i>Public</i>
106	Facebook	<i>Photo</i>	17/09/2019	Hello Massimo!	<i>Public</i>
107	Facebook	<i>Photo</i>	17/09/2019	Welcoming remarks by Frank	<i>Public</i>
108	Facebook	<i>Photo</i>	17/09/2019	Fish and chips?	<i>Public</i>
109	Facebook	<i>Photo</i>	17/09/2019	FOODI researchers are now in University College Dublin (UCD) for a 5 day study visit. In this meeting, we discuss the development of the curriculum for FOODI MSc	<i>Public</i>

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110	Facebook	<i>Photo</i>	17/09/2019	Our Foodi Erasmus team is in Dublin right now for a curriculum meeting.	<i>Public</i>
111	Facebook	<i>Photo</i>	17/09/2019	Yes, you are right! We are heading to Ireland, specifically to Dublin. Dublin is the capital and largest city of Ireland. Situated on a bay on the east coast, at the mouth of the River Liffey, it lies within the province of	<i>Public</i>
112	Facebook	<i>Photo</i>	17/09/2019	Have food will travel! It's autumn in Ireland, a lovely time for a delicious Irish stew. Can you guess where the	<i>Public</i>
113	Facebook	<i>Photo</i>	17/09/2019	Innovation is the cornerstone of sustained economic growth and prosperity. It is the using of new ideas that lead to the making of any new products, services or processes. <hr/> <hr/> <hr/> <hr/>	<i>Public</i>

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114	Facebook	<i>Photo</i>	17/09/2019	Hello Massimo!	<i>Public</i>
115	Facebook	<i>Photo</i>	17/09/2019	Welcoming remarks by Frank	<i>Public</i>
116	Facebook	<i>Photo</i>	19/08/2019	Dr Rosmini Omar is sharing some insights on Foodi Project to	<i>Public</i>
117	Facebook	<i>Photo</i>	10/08/2019	Wishing all our Muslim friends a blessed Eid-Adha. Eid-adha or 'Festival of Sacrifice' is the second of	<i>Public</i>
118	Facebook	<i>Photo</i>	15/05/2019	Kuro Burger..an epitome of innovation that sparks global	<i>Public</i>
119	Facebook	<i>Photo</i>	15/05/2019	Towards the creation of the Curriculum! We have completed the Focus Group Discussion with food experts from the local industry. They are: 1. Shahrul Nizam Bin Abdullah Director of Operations Padiberas Nasional Berhad (BERNAS) 2. Prof Dr. Hasnah Harun Fakulti Sains Kesihatan, UKM 3. Noor Haslina Harun Chief Executive	<i>Public</i>

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				Officer	
120	Facebook	<i>Photo</i>	15/05/2019	Food innovation programme- for aspiring food innovators and	<i>Public</i>
121	Facebook	<i>Photo</i>	15/05/2019	Happening now.. We are on WP1! Focus Group Session with Industry	<i>Public</i>
122	Facebook	<i>Photo</i>	12/05/2019	To all mothers out there..happy	<i>Public</i>
123	Facebook	<i>Photo</i>	19/04/2019	FOODI Kick-Off Meeting	<i>Public</i>
124	Facebook	<i>Photo</i>	28/03/2019	“Coming together is a beginning. Keeping together is progress. Working together is success. “ We	<i>Public</i>
125	Facebook	<i>Photo</i>	28/03/2019	Day 2: The Kick-Off Meeting COFFEE	<i>Public</i>
126	Facebook	<i>Photo</i>	28/03/2019	DAY 2 of the KICK-OFF Meeting: Presentation on Financial	<i>Public</i>
127	Facebook	<i>Photo</i>	28/03/2019	HIGH-TEA AND BILATERAL AGREEMENT PRESENTATION The group went for a high-tea in	<i>Public</i>

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				the late afternoon at Flora Terrace at Hampshire Place. The ambience of the place is magical! It's like a fairytale land with it's beautiful indoor garden, flowers hanging down from the ceiling and glittering lights.	
128	Facebook	<i>Photo</i>	28/03/2019	<p>FIRST DAY OF THE KICK-OFF MEETING</p> <p>It went well! We were excited for our first meeting (offline) today. Partners came all the way from Dublin, Greece, Cambodia, Thailand and Italy. Some partners from local</p>	<i>Public</i>
129	Facebook	<i>Photo</i>	05/03/2019	<p>Hello everyone!! We've been working so hard for our first event this Wednesday. Things are running smoothly, and we can't wait to see you. Today, our leader AP Dr Rosmini</p>	<i>Public</i>
130	Facebook	<i>Photo</i>	11/03/2019	<p>foodi.cbhe2018 takes Instagram!! a group of reseachers from 15 countries embarking a journey to explore and build capacity on food</p>	<i>Public</i>

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				innovation and technology. Stay	
131	Facebook	<i>Link</i>	22/02/2019	Foodi Erasmus+ updated their	<i>Public</i>
132	Facebook	<i>Photo</i>	22/02/2019	WELCOME TO FOODI ERASMUS+ OFFICIAL FB PAGE The FOODI consortium is a strong and mature partnership of Asian and EU academic institutions, most of whom are listed in the prestigious World University Rankings, by Times Higher Education. It consists of 16 organizations from 3 EU countries and 4 Asian countries. The 10 HEI	<i>Public</i>
133	Facebook	<i>Link</i>	22/02/2019	It's now easier to contact Foodi	<i>Public</i>
134	Instagram	<i>Photo</i>	24/05/2020	Today, Muslims around the world	<i>Public</i>
135	Instagram	<i>Photo</i>	31/01/2020	#foodilearn Food Presentation	<i>Public</i>
136	Instagram	<i>Photo</i>	24/01/2020	Wishing all our Chinese friends Gong	<i>Public</i>
137	Instagram	<i>Photo</i>	01/01/2020	Another year of success and	<i>Public</i>

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138	Instagram	<i>Photo</i>	13/11/2019	Eleni Damianou from AMC	<i>Public</i>
139	Instagram	<i>Photo</i>	13/11/2019	Something brewing in the class..planning and developing a	<i>Public</i>
140	Instagram	<i>Photo</i>	12/11/2019	An engaging session with	<i>Public</i>
141	Instagram	<i>Photo</i>	12/11/2019	It's our second day!	<i>Public</i>
142	Instagram	<i>Photo</i>	12/11/2019	an interesting multidisciplinary field!	<i>Public</i>
143	Instagram	<i>Photo</i>	11/11/2019	University of Salerno offers the International Master Degree in Food	<i>Public</i>
144	Instagram	<i>Photo</i>	11/11/2019	Welcome to University of Salerno	<i>Public</i>
145	Instagram	<i>Photo</i>	11/11/2019	It's happening! Our Salerno meeting	<i>Public</i>
146	Instagram	<i>Photo</i>	06/11/2019	Foodi Visit to Salerno	<i>Public</i>
147	Instagram	<i>Photo</i>	04/11/2019	Great things are not done by impulse,	<i>Public</i>

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148	Instagram	<i>Photo</i>	04/11/2019	We keep moving forward!	<i>Public</i>
149	Instagram	<i>Photo</i>	18/09/2019	Food, Friends and a little bit of	<i>Public</i>
150	Instagram	<i>Photo</i>	18/09/2019	A successful dinner is one that lasts a	<i>Public</i>
151	Instagram	<i>Photo</i>	18/09/2019	Foodi ladies from Malaysia	<i>Public</i>
152	Instagram	<i>Photo</i>	17/09/2019	Despite our differences, we are all in	<i>Public</i>
153	Instagram	<i>Photo</i>	17/09/2019	FOODI researchers are now in	<i>Public</i>
154	Instagram	<i>Photo</i>	17/09/2019	When you know better, you do	<i>Public</i>
155	Instagram	<i>Photo</i>	17/09/2019	We are united for food-i!!	<i>Public</i>
156	Instagram	<i>Photo</i>	10/09/2019	Yes, you are right! We are heading to	<i>Public</i>
157	Instagram	<i>Photo</i>	10/09/2019	Have food will travel!	<i>Public</i>
158	Instagram	<i>Photo</i>	10/09/2019	Innovation is the cornerstone of	<i>Public</i>

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159	Instagram	<i>Photo</i>	15/05/2019	Kuro Burger..an epitome of	<i>Public</i>
160	Instagram	<i>Photo</i>	15/05/2019	Food innovation programme	<i>Public</i>
161	Instagram	<i>Photo</i>	11/03/201	Preparing for the Foodi Kick-Off	<i>Public</i>
162	Instagram	<i>Photo</i>	22/01/2019	Wheat is usually ground into flour	<i>Public</i>
163	Instagram	<i>Photo</i>	22/01/2019	Tell us which local cuisine you like	<i>Public</i>
164	Instagram	<i>Photo</i>	22/01/2019	Food connects people and culture!	<i>Public</i>
165	Instagram	<i>Photo</i>	22/01/2019	One nation depends on another for	<i>Public</i>
166	Instagram	<i>Photo</i>	21/01/2019	Morning Foodies!!	<i>Public</i>
167	Instagram	<i>Photo</i>	20/01/2019	foodi.cbhe2018 takes Instagram!!	<i>Publi</i>

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ANNEX II- Dissemination Report from Each Partner

Duration: 18 months

1. UTM
2. UiTM
3. UniKL
4. UM
5. AIT
6. UCD
7. UNISA

All document can be retrieved from basecamp in the WP. 6 folder

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Dissemination form – UTM MALAYSIA

Country	Malaysia
Name of the Partner	Universiti Teknologi Malaysia
Date	28/08/2020

Project website

<p>The project website has been popularised in the following means: <i>(Please fill in how you've popularised the site)</i></p>
<p>The project website has been linked to Foodi UTM web page on Azman Hashim International Business School website.</p> <p>url: http://business.utm.my/research/foodiutm</p>

<p>The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means: <i>(Please fill in how you've popularised the Social Network and the YouTube Channel)</i></p>
<p>The Facebook page and its posts have been share to Foodi members page as well as Azman Hashim International Business School FB page.</p>

Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

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Plan

Organisation	Location/ address	Date distributed	Number of copies
Foodi partners	UTM KL	March 2019	100
Foodi partners who attended Study visit in UCD	UCD	July 2019	100

National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event (foreseen)
International Grant Application Workshop	Higher Education Leadership Academy (AKEPT), Nilai Malaysia	40	Oct 2019

Publication of the project results in specialized and non-specialized local, national and international journals

Publishing project results in specialized or non-specialized journals can get a wider audience of potential users and audience interested in the implementation of the FOODI Project.

(Please fill in the following table mentioning where the articles will /have been published)

Publication title	Contact person	Contact point /website address	Publication date
Eat, work, love: alternative tourists' connection with ethnic food	Rosmini Omar	https://www.emerald.com/insight/content/doi/10.1108/BFJ-10-2018-0699/full/html	31 July 2019
Halal food credence: do the Malaysian non-	Fauziah Sheikh Ahmad	https://www.emerald.com/insight/content/doi/10.1108/BFJ-10-2018-0699/full/html	25 May 2020

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Plan

Muslim consumers hesitate?		0.1108/JIMA-01-2020-0013/full/html	
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List of the dissemination activities

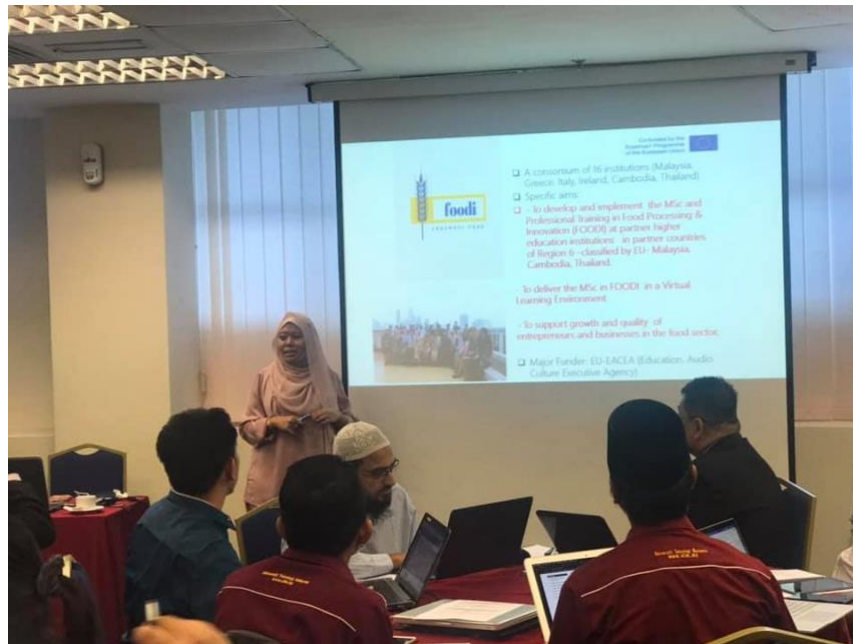
Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
Foodi Kick-Off Meeting First meeting with all FOODI partners	UTM	UTM Kuala Lumpur	March 2019, Kuala Lumpur
Focus Group with Food Industry	UTM	UTM Kuala Lumpur	May 2019
A meeting with academics in the IBS Research Group-sharing about FOODI	UTM	UTM Kuala Lumpur	January 2020
Azman Hashim International Business School Academic Meeting	UTM	UTM Kuala Lumpur	June 2020
UTM Curriculum Committee Meeting	UTM	UTM Johor Bahru	July 2020
UTM Senate Meeting	UTM	UTM Johor Bahru	Aug 2020
Market Survey	UTM	Online	July 2020

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Plan



Rosmini Omar as the keynote speaker in the International Grant Application Workshop in the Higher Academic Institution (AKEPT).



Kick-off Meeting in Kuala Lumpur ,
March 2019.

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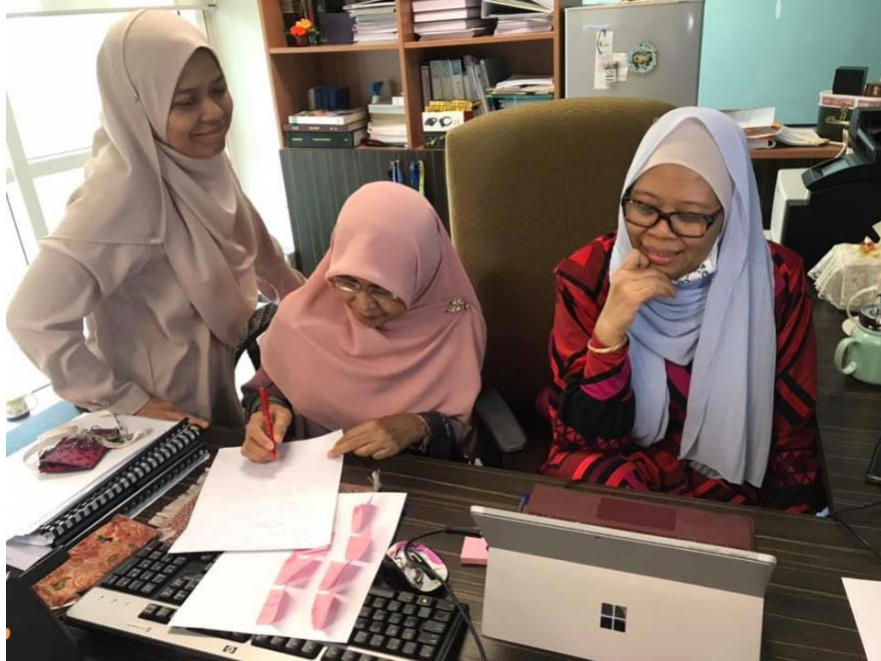
UTM Foodi Team with one of the industry panels in the Focus Group Session



A meeting with the UTM VC to discuss about FOODI project progress

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The team attended the UTM Curriculum University Committee Meeting to present the MSc Foodi Curriculum for review



The Foodi team attended the UTM Senate Meeting to present and defend the curriculum for MSc Foodi.

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A promotional graphic for the MSc FOODI program. It features a collage of images: a food processing factory, a person in a kitchen, a close-up of a camera on a tripod, a close-up of a food item, and a close-up of a plant. The text "MASTER OF SCIENCE FOOD PROCESSING AND INNOVATION (MSc FOODI)" is prominently displayed in blue and red. Below this, it says "We need your voice!" and "ERASMUS+ FOODI is conducting a survey for our newly developed MSc Food Processing and Innovation (MSc. FOODI) Program. The data colle...".

MASTER OF SCIENCE
FOOD PROCESSING AND INNOVATION
(MSc FOODI)

We need your voice!

ERASMUS+ FOODI is conducting a survey for our newly developed MSc Food Processing and Innovation (MSc. FOODI) Program. The data colle...

Market survey was done through online form to gauge industry perspective on the courses that we will be offering in MSc Foodi. This is also aims to create awareness about the programme to the food industry players.

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DISSEMINATION FORM- UITM MALAYSIA

Country	Malaysia
Name of the Partner	Universiti Teknologi MARA (P3)
Date	22 August 2020

Project website

The project **website** has been popularised in the following means:
(Please fill in how you've popularised the site)

Whenever, we have talks on FOODI, we will ask our audience or to the people whom we are communicating to refer to the website <https://www.foodi-project.eu/> for reference and

The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means:
(Please fill in how you've popularised the Social Network and the YouTube Channel)

The same approach as we popularised the website.

Newsletters

- addressed to stakeholders with the aim of making activities and results as much diffused and available as possible.

(Please fill in the following table mentioning where the newsletters have been distributed)

Organisation	Location/ address	Date distributed	Comments

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Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

Organisation	Location/ address	Date distributed	Number of copies

National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event (foreseen)

News releases and press conferences

(Please fill in the following table mentioning where the press releases will/have been published)

Publication title	Contact person	Contact point /website address	Publication date

Publication of the project results in specialized and non-specialized local, national and international journals

Publishing project results in specialized or non-specialized journals can get a wider audience of potential users and audience interested in the implementation of the FOODI Project.

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(Please fill in the following table mentioning where the articles will /have been published)

Publication title	Contact person	Contact point /website address	Publication date
FOODI Consortium secured 999,055€ to develop MSc course in Food Processing and Innovation (2018 – 2021)	Dr Margaret Chan Kit Yok	www.uitm.sarawak.uitm.edu.my	78th Issues Info Kampus (UiTM Sarawak Bulletin) INFOKAMPUS - July 2019
MSc course in Food Processing and Innovation (2018 – 2021) FOODI Consortium at Dublin, Ireland and Salerno, Italy	Dr Margaret Chan Kit Yok	www.uitm.sarawak.uitm.edu.my	79th Issues Info Kampus (UiTM Sarawak Bulletin) INFOKAMPUS – Jan 2020

List of the dissemination activities

Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
1. UiTM Academic Staff Conference – Rector’s address	UiTM Sarawak	6 January 2019	UiTM Sarawak/ Kota Samarahan, Sarawak
2. Introducing the FOODI project during data collection to other universities not involved	UiTM Sarawak	March 2019	Through email

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3. Invitation to Food Processing Manufacturers and companies on FOODI Programmes for Focus Group Discussion	UiTM Sarawak	March/April	UiTM Sarawak/ Kota Samarahan, Sarawak
4. Focus Group Discussion	UiTM Sarawak	21 – 23 May 2019	Nestle Manufacturing/ Kuching Sarawak; F&N Beverages Marketing Sdn Bhd/ Kuching, Sarawak; Sarawak Flour Mill Sdn Bhd/ Kuching, Sarawak; Fezul Foodtech Sdn. Bhd/ Kuching, Sarawak
5. Dissemination of FOODI program to industrial through visit to industrial	UiTM Sarawak	June 2019	Nestle Manufacturing/ Kuching Sarawak; F&N Beverages Marketing Sdn Bhd/ Kuching, Sarawak; Sarawak Flour Mill Sdn Bhd/ Kuching, Sarawak; Fezul Foodtech Sdn. Bhd/ Kuching, Sarawak
6. Dissemination of Survey Form on Training Needs	UiTM Sarawak	Feb 2020	Through email

(Note: Please insert all the activities that can be linked to actions of dissemination realized in your country and, in case, also out of your country, in the framework of the FOODI Project. Please include online dissemination, internal meetings, meetings with stakeholders, beneficiaries, press conferences, national conferences, press releases, articles, newsletters and all other activities that helped the FOODI project to be known. Please include as many activities as possible.)

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UiTM Academic Staff Meeting – Jan 2019 _ Rector’s Address on FOODI (Slide Presentation)



MSc course in Food Processing and Innovation / FOODI

15 November 2018 – 15 November 2011

Members



Associate Prof. Dr. Margaret Chan - Coordinator
Associate Prof. Dr. Ling Siew Eng



Prof. Dato Dr. Jamil Hamali
– Rector UiTM Sarawak



Sharifah Anom Omar



Dr Mohamad Isa Mohamadin

Our Partners (16)



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Data Collection and Dissemination of project to Industrial



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<https://www.yumpu.com/id/document/read/62850863/info-kampus-uitm-78th-issue-bulletin>



FOODI Consortium secured 999,055€ to develop MSc course in Food Processing and Innovation (2018 – 2021)

By Associate Professor Dr. Margaret Chan Kit Yok

Sixteen partners from four Malaysian higher education institutes, five Cambodian higher education institutes, two Thai higher education institutes and five institutions from three European countries (Greece, Italy and Ireland) secured a three years' ERASMUS+ project under KA2 programme – Cooperation for Innovation and the exchange of good practices – Capacity Building in the field of Higher Education funded by the European Union in November 2018 with 999,055€. Malaysia partners are Universiti Teknologi Malaysia who leads this project, Universiti Teknologi MARA (UiTM), University Malaysia and Universiti Kuala Lumpur. The purpose of the project entitled MSc course in Food Processing and Innovation / FOODI consisting of 7 working packages (WP) is to design, deliver and establish a new post-graduate MSc program in Food Processing and Innovation.

The members of UiTM are Associate Professor Dr. Margaret Chan Kit Yok, the institution coordinator; Prof Dato Jamil Hj. Hamali; Associate Professor Dr. Ling Siew Eng, Associate Professor Dr. Mohamad Isa Mohamad and Sharifah Anom Omar. UiTM is responsible for Working Package 1.2 on producing a report on 'Similar curricula in Master programmes in Asia'.



Prof Dato Dr. Jamil Hamali
Rector



Assoc Prof Dr. Margaret Chan
Assoc Prof. Dr. Ling Siew Eng



Assoc Prof Dr. Mohamad Isa Muhamadin
Sharifah Anom Omar

The 5 FOODIs from
UiTM Sarawak



Associate Professor Dr. Margaret Chan Kit Yok and Associate Professor Dr. Ling Siew Eng attended the first kickoff meeting held in Universiti Teknologi Malaysia Kuala Lumpur campus from March 27 – 28, 2019. The meeting of the project provided the platform for all the partners to prepare the first year of the project by working on issues related to general project management and communication rules, questionnaires and modules required to assess needs and improve knowledge on innovative practices.



Associate Prof. Dr. Margaret Chan and Associate Prof. Dr. Ling Siew, representatives from UiTM Sarawak discussing on how to initiate WP1.2 during the first kickoff meeting at Universiti Teknologi Malaysia



Briefing on WP1.2 Package in Azman Hashim International Business School, Universiti Teknologi Malaysia, Kuala Lumpur

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<https://www.flipbookpdf.net/web/site/b780962d4fdfe4330cf3dc0f955dc2772ecfb8d9202007.pdf/html#page/10>

Jan 2020



79th

ISSUE

infoKampus

UITM SARAWAK BULLETIN

MSc course in Food Processing and Innovation (2018 – 2021) FOODI Consortium at Dublin, Ireland and Salerno, Italy
 By : Associate Professor Dr. Margaret Chan

The purpose of the project entitled MSc course in Food Processing and Innovation / FOODI which consisted of seven working packages (WP) is to design, deliver and establish a new post-graduate MSc program in Food Processing and Innovation. The FOODI Consortium of the sixteen partners from four Malaysian higher education institutes, five Cambodian higher education institutes, two Thai higher education institutes and five institutions from three European countries (Greece, Italy and Ireland) for the ERAMUS+ project under KA2 programme – Cooperation for innovation and the exchange of good practices – Capacity Building in the field of Higher Education funded by the European Union met for the second and third time in Dublin, Ireland and Salerno, Italy respectively.

Dublin, Ireland (16 September to the 20 September 2019)

The members of UiTM research group, Associate Professor Dr. Margaret Chan Kit Yok, the institution coordinator, Associate Professor Dr. Ling Siew Eng and Associate Professor Dr Mohamad Isa Mohamad in attended the FOODI Project Study hosted by the programme partner from the University College of Dublin (UCD). Dr. Margaret Chan, the leader of Work Package 1.2 presented the report on 'Identification of similar curricula in Asia and industry Focus Groups.' She also presented a 10 minutes presentation on the 'Vision, Values and Country Context' from Malaysia perspective sharing the contextual influences of the respective countries in the agriculture and food industry landscape that determined the scope of the FOODI MSc Programme. Six sessions were given by the UCD professors on 'Essential transferable skills toolkit for Masters Students'; 'Creativity and the Ability to innovate – Learn by Doing'; 'Experiencing a MSc course fully online – The UCD MSc Food, Health and Nutrition'; 'Curriculum Structure and Coherent Learning Approaches'; 'Aligning Programme Outcomes to Potential Assessment and Feedback Strategies' and 'Collaboration is the Key'. The workshop then consolidated the FOODI MSc Programmes Outcomes and mapped Teaching, Learning and Assessment/Feedback methods. The list of topics/Modules was created and assigned to the Asian partner countries to work on the outcomes and the appropriate teaching, learning and assessment approaches for the curriculum to be brainstormed in the next face-to-face meeting. A laboratory tour to the Agricultural building to familiarise with the relevant equipment were also arranged. The Steering committee meeting was conducted at the closing of the Project Study in UCD.

Presentation of UiTM memento to the host University College Dublin



Salerno, Italy (11 – 15 September 2019)

Associate Professor Dr. Margaret Chan Kit Yok, the institution coordinator, Associate Professor Dr. Ling Siew Eng and Professor Dato Dr Jamil Hamali, Rector made this trip hosted by the programme partner, the University of Salerno (UNISA), Italy. Four sessions were presented: 'Study Programme Quality at UNISA' from UNISA; 'ASIFOOD Experience' from Asian Institute of Technology, Thailand; 'Simple Experience' from University of Battambang, Cambodia and 'Active Learning' from the University of Padova, Italy. At the workshop, the set-up of the MSc Programme was finalized and final contents of the 15 courses were brainstormed among workgroups led by the appointed Asian partners. UiTM was assigned to develop the syllabus content and Gantt Chart of *Food Science and Technology* (FOODI Pre-requisite) course and together with Universiti Teknologi Malaysia the *Mastering Innovative and Disruptive Approaches for Success (MIDAS) Project*. The later part of the week was focused on developing the VET Structure for Professional Training Programme in Food Innovation. UiTM was responsible for the Course: Halal Food Assurance. The Project Study in UNISA was concluded with a laboratory tour and Steering Committee Meeting.

Group photo of members of FOODI consortium at University of Salerno, Italy



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DISSEMINATION FORM- UNIKL MALAYSIA

Country	Malaysia
Name of the Partner	Universiti Kuala Lumpur
Date	24/8/2020

Project website

The project website has been popularised in the following means: <i>(Please fill in how you've popularised the site)</i>
Introduction & awareness to FOODI project

The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means: <i>(Please fill in how you've popularised the Social Network and the YouTube Channel)</i>
University's official facebook page, University's website

Newsletters

- addressed to stakeholders with the aim of making activities and results as much diffused and available as possible.

(Please fill in the following table mentioning where the newsletters have been distributed)

Organisation	Location/ address	Date distributed	Comments

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Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

Organisation	Location/ address	Date distributed	Number of copies
Top management of Kolej Komuniti Jelevu	Jelevu, Negeri Sembilan, Malaysia	16.7.2020	5

National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event (foreseen)

News releases and press conferences

(Please fill in the following table mentioning where the press releases will/have been published)

Publication title	Contact person	Contact point /website address	Publication date

Publication of the project results in specialized and non-specialized local, national and international journals

Publishing project results in specialized or non-specialized journals can get a wider audience of potential users and audience interested in the implementation of the FOODI Project.

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(Please fill in the following table mentioning where the articles will /have been published)

Publication title	Contact person	Contact point /website address	Publication date

List of the dissemination activities

Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
Presentation Intro of FOODI to their management & academic staff	UniKL	July 2020	UniKL-Kolej Komuniti Jelevu
Sharing session FOODI Master Program by Dr. Noriza Ahmad	UniKL		UniKL

(Note: Please insert all the activities that can be linked to actions of dissemination realized in your country and, in case, also out of your country, in the framework of the FOODI Project. Please include online dissemination, internal meetings, meetings with stakeholders, beneficiaries, press conferences, national conferences, press releases, articles, newsletters and all other activities that helped the FOODI project to be known. Please include as many activities as possible.)

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DISSEMINATION FORM - UM

Country	Malaysia
Name of the Partner	Prof. Ramesh T Subramaniam
Date	24-08-2020

Project website

The project website has been popularised in the following means: <i>(Please fill in how you've popularised the site)</i>
University Web-page

The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means: <i>(Please fill in how you've popularised the Social Network and the YouTube Channel)</i>
Foodi - Erasmus+ - UM - Facebook Page created.

Newsletters

- addressed to stakeholders with the aim of making activities and results as much diffused and available as possible.

(Please fill in the following table mentioning where the newsletters have been distributed)

Organisation	Location/ address	Date distributed	Comments

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Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

Organisation	Location/ address	Date distributed	Number of copies
University of Malaya	Kuala Lumpur	June 2019	50

National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event <i>(foreseen)</i>

News releases and press conferences

(Please fill in the following table mentioning where the press releases will/have been published)

Publication title	Contact person	Contact point /website address	Publication date

Publication of the project results in specialized and non-specialized local, national and international journals

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(Please fill in the following table mentioning where the articles will /have been published)

Publication title	Contact person	Contact point /website address	Publication date

List of the dissemination activities

Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
7.			
8.			
9.			
10.			
11.			
12.			

(Note: Please insert all the activities that can be linked to actions of dissemination realized in your country and, in case, also out of your country, in the framework of the FOODI Project. Please include online dissemination, internal meetings, meetings with stakeholders, beneficiaries, press conferences, national conferences, press releases, articles, newsletters and all other activities that helped the FOODI project to be known. Please include as many activities as possible)

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DISSEMINATION FORM - AIT THAILAND

Country	Thailand
Name of the Partner	Asian Institute of Technology
Date	2020-08-25

Project website

The project **website** has been popularised in the following means:

(Please fill in how you've popularised the site)

The project website has been popularised from the official social media handle of AIT Department of food, agriculture, and bioresources (Food Innovation, Nutrition, and Health)

<https://www.facebook.com/ait.finh/posts/166568468429682>

The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means:

(Please fill in how you've popularised the Social Network and the YouTube Channel)

The project activities has been popularised from the official social media handle of AIT Department of food, agriculture, and bioresources (Food Innovation, Nutrition, and Health)

<https://www.facebook.com/ait.finh/>

<https://www.facebook.com/ait.feht/>

Newsletters

- addressed to stakeholders with the aim of making activities and results as much diffused and available as possible.

(Please fill in the following table mentioning where the newsletters have been distributed)

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Deliverable 6.1 Dissemination Plan

Organisation	Location/ address	Date distributed	Comments
AIT Food Science Laboratory	Bangkok, Thailand	2020-01-10	
AIT Department Notice board	Bangkok, Thailand	2020-01-10	

Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

Organisation	Location/ address	Date distributed	Number of copies
AIT Biotechnology Laboratory	Bangkok, Thailand	2020-06	1

National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event (foreseen)

News releases and press conferences

(Please fill in the following table mentioning where the press releases will/have been published)

Publication title	Contact person	Contact point /website address	Publication date

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Publication of the project results in specialized and non-specialized local, national and international journals

Publishing project results in specialized or non-specialized journals can get a wider audience of potential users and audience interested in the implementation of the FOODI Project.

(Please fill in the following table mentioning where the articles will /have been published)

Publication title	Contact person	Contact point /website address	Publication date

List of the dissemination activities

Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
13. Outreach	Program level	2020-08-25	Facebook
14.			
15.			
16.			
17.			
18.			

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Dissemination form - UCD

Country	Ireland
Name of the Partner	UCD
Date	21/08/20

Project website

The project **website** has been popularised in the following means:

(Please fill in how you've popularised the site)

Following the development of the programme outline and curriculum, the MSc programme vision and aims and learning outcomes plus a visual programme structure was added to the website.

Active Learning Training Material examples for UCD responsible courses have been uploaded to the FOODI VLE platform.

The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means:

(Please fill in how you've popularised the Social Network and the YouTube Channel)

Regular posts relevant to the food industry, processing and innovation posted to the facebook page.

Presentations from UCD lecturers on active learning approaches for the FOODI You tube channel. Webinar recordings have also been uploaded to You Tube as part of the Train the Trainer series.

Newsletters

- addressed to stakeholders with the aim of making activities and results as much diffused and available as possible.

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(Please fill in the following table mentioning where the newsletters have been distributed)

Organisation	Location/ address	Date distributed	Comments

Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

Organisation	Location/ address	Date distributed	Number of copies
<p>Asia Matters Summit asiamatters.eu</p>  	<p>Dublin</p>  	<p>November 21st and 22nd 2019</p>	<p>100</p>

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National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event (foreseen)

News releases and press conferences

(Please fill in the following table mentioning where the press releases will/have been published)

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List of the dissemination activities
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Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
1. Study visit to UCD. Senior management and academics made aware of the FOODI project and were actively involved in the weeks activities. Signage with FOODI/EU logo placed around campus to show event location.	UCD	September 2019	Dublin
2. EU/FOODI logo email signature for all correspondence used by FOODI research assistant team , for both FOODI and non-FOODI specific related communications so wide audience.	UCD	ongoing	
3. Asia Matters Summit Attendance at Annual summit in Dublin of Irelands Thinking hub for Asia to build relationships with Asia. FOODI Leaflets given out and made connections to industry in Asia e.g. Carbery group	Asia Matters	21st & 22nd November 2019	Dublin

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<p>4. Connections to each HEI plus agendas for visits to Dublin and Salerno documented on 'Rowan', UCD's Global database Details of all partners and project overview for all UCD academics and management who may wish to make contact with the Asian HEI's for other collaborations Ensures connections can be maintained and contact points easily found for future collaborations.</p>	UCD Global	ongoing	
<p>5. VIBE Meeting in UCD with Irish Embassy and Vietnamese Irish Embassy. FOODI project discussed as example of collaboration in the food sector which highlights importance of innovation. FOODI Leaflets distributed and connections to Ministry Education in Vietnam made.</p>	Innovation Academy	10 th October 2019	
<p>6. Facebook- regular relevant posts (see list below)</p>	UCD	ongoing	
<p>7. Innovation Academy guidance and involvement Involvement of senior management and staff in development of MIDAS course. All made aware of FOODI and very supportive</p>	UCD	ongoing	

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<p>of initiative.</p> <p>Potential for future training with Innovation Academy for MIDAS faculty.</p>			
<p>8. Presentation on FOODI as part of Innovation Academy 'Summer Festival of Education' . Innovation Academy staff and students, from within UCD and further afield made aware of FOODI project Use of FOOD/EUI logo on presentation material and innovative pedagogy insights shared.</p>	Innovation Academy	Feb 2020	Dublin
<p>9. UCD Malaysian society made aware of FOODI project. Requested the society to follow facebook page and share content with friends and family. A way to reach potential students</p>	UCD	20th April 2020	Dublin
<p>10. School of Agriculture Academics invited to share active learning examples for training of lecturers Number of academics made aware of project and shared their own examples of active learning approaches for courses relevant to FOODI Materials made available</p>	UCD	May/June 2020	Dublin

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Deliverable 6.1 Dissemination Plan

via FOODI VLE			

(Note: Please insert all the activities that can be linked to actions of dissemination realized in your country and, in case, also out of your country, in the framework of the FOODI Project. Please include online dissemination, internal meetings, meetings with stakeholders, beneficiaries, press conferences, national conferences, press releases, articles, newsletters and all other activities that helped the FOODI project to be known. Please include as many activities as possible.)

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11 Annexes

Annex 1- Dissemination form template

Country	Italy
Name of the Partner	UNISA
Date	30/08/2020

Project website

The project website has been popularised in the following means: <i>(Please fill in how you've popularised the site)</i>

The project Social Network pages (Facebook Page, Twitter channel, LinkedIn site, YouTube Channel) have been popularised in the following means: <i>(Please fill in how you've popularised the Social Network and the YouTube Channel)</i>

Newsletters

- addressed to stakeholders with the aim of making activities and results as much diffused and available as possible.

(Please fill in the following table mentioning where the newsletters have been distributed)

Organisation	Location/ address	Date distributed	Comments

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Flyers, Brochure and posters

(Please fill in the following table mentioning where the promotional material have been distributed)

Organisation	Location/ address	Date distributed	Number of copies

National meetings/conferences:

Event	Location	Number of invitees/ attendees	Date of event (foreseen)

News releases and press conferences

(Please fill in the following table mentioning where the press releases will/have been published)

Publication title	Contact person	Contact point /website address	Publication date

Publication of the project results in specialized and non-specialized local, national and international journals

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Publishing project results in specialized or non-specialized journals can get a wider audience of potential users and audience interested in the implementation of the FOODI Project.

(Please fill in the following table mentioning where the articles will /have been published)

Publication title	Contact person	Contact point /website address	Publication date

List of the dissemination activities

Please fill out the following table by inserting all the information requested about all the dissemination activities you have realized during the first year of the FOODI project.

Description (press conference, seminar....)	Organized by	When	Where
19. Online dissemination	UNISA	29/08/2020	University website https://www.diin.unisa.it/unisa-rescue-page/dettaglio/id/1701/module/488/row/9401
20. Online dissemination	UNISA	29/08/2020	University social network (facebook) page https://www.facebook.com/CODIC-1452445274784837/

(Note: Please insert all the activities that can be linked to actions of dissemination realized in your country and, in case, also out of your country, in the framework of the FOODI Project. Please include online dissemination, internal meetings, meetings with stakeholders, beneficiaries, press conferences, national conferences, press releases, articles, newsletters and all other activities that helped the FOODI project to be known. Please include as many activities as possible.

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